

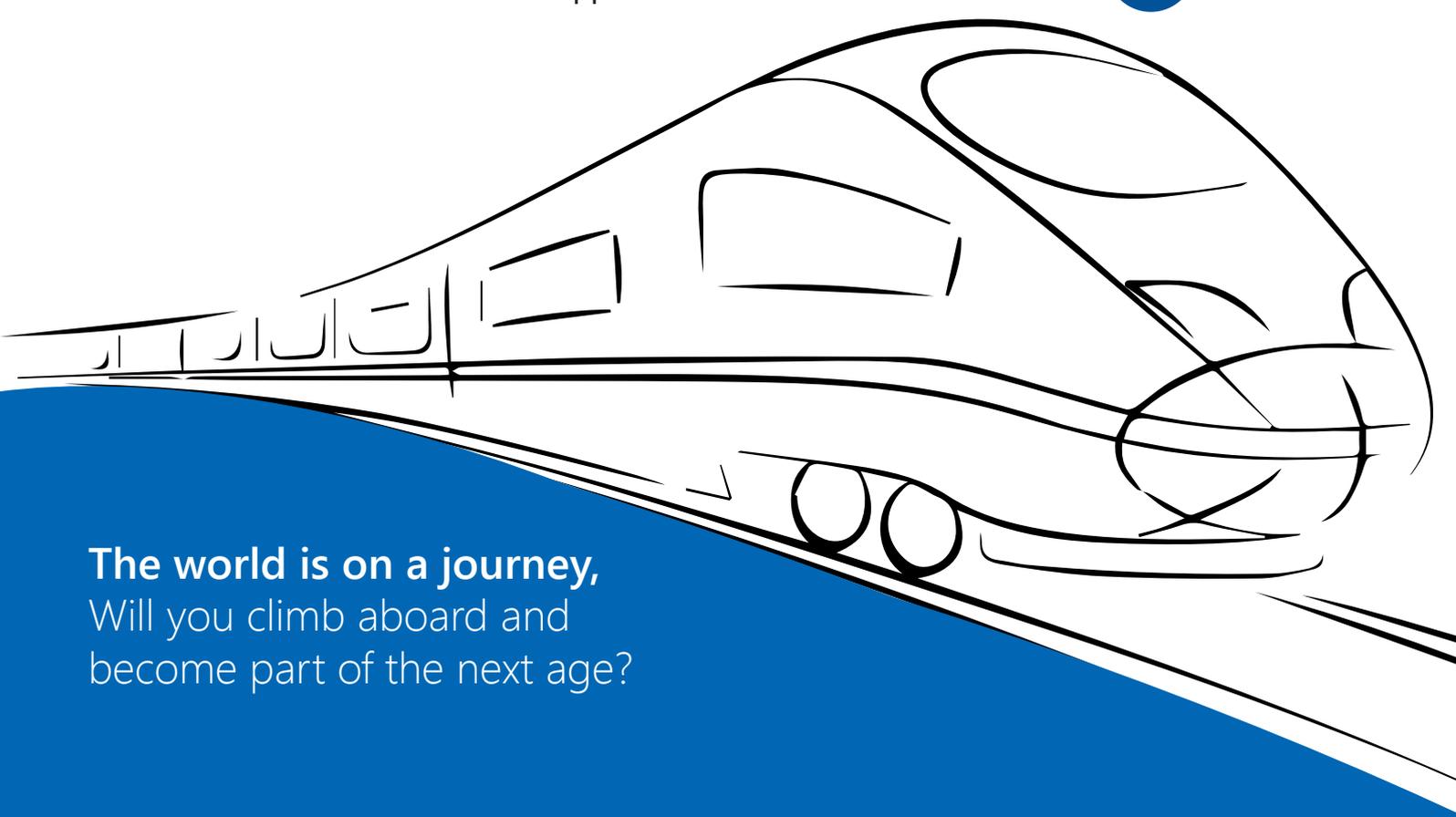
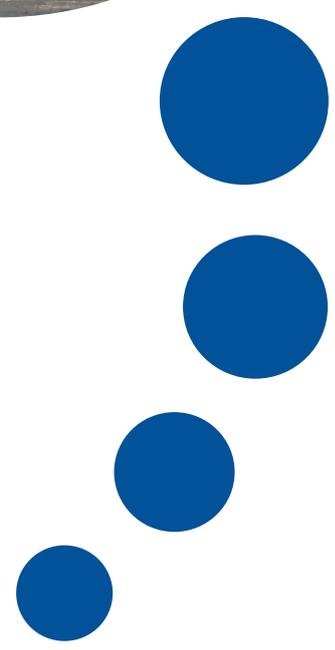
Dream of a New Dawn



Gearing Up For The Paradigm Shift

Over the past three years Burning2Learn has researched and connected with leaders of change-making initiatives from around the world. This document highlights a handful of those associates and demonstrates their pioneering approaches to combating critical issues within modern society.

Each of these models requires a break-out from current silo practices and a shift in mindset towards a more human-centered approach.



The world is on a journey,
Will you climb aboard and
become part of the next age?

"We cannot solve problems by using the same kind of thinking we used when we created them."

- Albert Einstein

Einstein also spoke about the insanity of doing the same thing over and over again and expecting different results - an underlining pattern that seems to emerge in the governance of many organisations today. By reviewing the nature of current restrictive attitudes, and exploring the benefits of new, collaborative approaches we can contribute greatly towards overcoming critical issues within modern society.

Rooting new mindsets in the DNA of people and organisations

Through the introduction of collaborative frameworks that are rooted with new mindsets which priorities human value and intrinsic motivation, society can not only sustain itself, but truly thrive.

These platforms already exist in pocket-sized communities around the world and are guided by forward thinking visionaries and design thinkers who lead with open minds. These platforms are tools for transformative change on an human, organisational and societal level that have been designed to combat the many challenges of the 21st century.

"In the end it has to happen through demonstration - you can't suddenly launch it at all times all over the place - you need to bring people together who want to learn and become part of it, and then you can scale it." - Professor Peter Head CBE

This mindset shift needs to be in the DNA of all organisations moving forward and cannot just be a bolt-on. Schools and other educational institutions have a role to play in delivering messages and practices that reinforce human value. It's a courageous ambition, but a necessary one which will help pave a stronger foundation for current and future generations.



Key Priorities and directions moving forward:

- Reintroduce care and empathy into society on all levels; as individuals and as a core priority in all organisations.
- Inject confidence in leaders and decision makers to 'take the plunge'; to leave silo attitudes and frameworks behind and to challenge the status quo
- Enable staying power for existing initiatives by demonstrating new funding streams
- Increase participation of the present population through more open leadership that engages with local people, communities and businesses
- Reinforce individuals' purpose and organisational value by integrating them into key processes properly
- Establish and promote key messages that we should be teaching ten year olds in order to set them up for life in modern and future Britain.
- Unlock the creativity of the next generations and harness their ideas and talents.

ThriveAbility Foundation

Overview

The ThriveAbility Foundation enables critical decision makers to ‘maximize the thrival’ of key stakeholders in and around their organisation. The transformative nature of ThriveAbility delivers more than just an incremental change in systems; it also delivers a change in human outlook and perspective. The systemic change instilled by ThriveAbility enables profound shifts in mindsets by decision makers. ThriveAbility is **a concept that everyone can understand and interpret from their own perspective**. The leaders behind ThriveAbility have established four natural areas for application.

Four Key Application Areas:

- **Places and Spaces:** Embedding the ThriveAbility framework and using it as a basis for consortia at universities, councils and local authorities.
- **Organisations:** Enables organisations to manage their impacts more precisely; many companies have hierarchies and conceptual boundaries, and this approach removes both of those limitations.
- **Markets:** Ensuring that capital goes to deserving places and spaces and organisations by working with leading advocates of change.
- **Human beings:** Enhancing education and learning opportunities through master classes, developing educational aids and working in partnership with existing transformational projects (OIECEC, praneo)

The Seven Capitals Framework to determine True Future Value:

Four Human: Individual development, knowledge, relations and social

Two Planet: Infrastructure and nature

One Finance/Economy: True future value creation is the goal

Key Priorities moving forward

In the coming months the Foundation aims to scale its outreach and run pilot projects in the four key areas. “You have to connect with the people,” explains Executive Chairman Dr Robin Wood. “Our work to date demonstrates that ThriveAbility is best understood through its application to specific situations”. For example, one pilot project is already being developed in Surrey, which will be applying the ThriveAbility framework to its future strategy for the governance of organisations, councils and other key areas across the city-region.

Dr Wood and his team will also carry out further research into education frameworks to find more examples of successful curricula that deliver thriving and innovative approaches to learning.

“By the age of 15 you can be a good systems thinker and learn to apply integral thinking to multiple situations.”

Effective and impactful learning does not happen without people who are naturally open to new information, who can handle uncertainty and who have the creativity to work with new ideas. Dr Wood believes that by integrating different disciplines into an activity where you can see an immediate result, you can enable children to discover a whole new mindset and outlook on problem solving. For example when we look at environmental problems, we can teach young people to not only deal with these problems, but to also find ways to thrive in the future that do not cost the earth. Learning systems like these are going to be critical moving forward, as they instill the right attitudes and mindsets. Furthermore, in preparing young people now we are opening the doorway to accelerate the creation of new models and breakthroughs.

For more information about how to get involved with this programme, visit thriveability.zone or email contact@thriveability.zone

Overview of model

The Ecological Sequestration Trust is building a systems model called resilience.io which is based on five key components; data brokerage, integrated systems, collaboration laboratory, accessibility and urban investment fund.

resilience.io is a computer-based platform for communities which combines layers of data to build a comprehensive representation of a city-region's economy, ecology and human activity. Designed to connect to many data sources, the systems model processes and visualizes data. In doing so, it gives an improved understanding of the human, economic and ecological systems within a region, and demonstrates how these are interlinked.

The prototype development of resilience.io is on track for demonstration in Ghana in the second quarter of 2016.

How resilience.io can build value into communities/city-regions:

- Enabling city-regions to manage both their economy and its critical supporting ecosystems
- Allows city-regions globally to assess their current development path, taking account of the risks of climate change, resource scarcity and events. It also maps a more sustainable and resilient pathway.
- A tool for testing possible response scenarios to environmental and ecological concerns
- A driver for a holistic set of social, environment and economic goals.
- Accessible platform that can be accessed through computer, tablet or smart phone.

Key Priorities moving forward

resilience.io is one part of the Ecological Sequestration Trust's overall approach of supporting transformational change through integrated thinking and collaboration.

Founder of the Trust, Professor Peter Head CBE is also involved in the production of a 'Roadmap' document that is being created to enable people from all areas within society to start collaborating in practical terms. These areas include communities, public sector, local government, insurance and banks, to name a few.

The Roadmap will enable collaborative working using systems thinking and will improve value (human well being) and outputs (looking after the ecology and eco systems).

"In the end it has to happen through demonstration - you can't suddenly launch it at all times all over the place - you need to bring people together who want to learn and become part of it, and then you can scale it."

It's very important to demonstrate the very practical way that new systems can work and how they can be scaled. By identifying funding mechanisms, you can reassure decision makers that it is ok to challenge the status quo - so embed funding streams as part of the demonstration.

resilience.io

Professor Peter Head CBE was one of the contributors to the development of the UN Global Goals and helped to produce Goal 11: *Sustainable Cities & Communities*

Overview

praneo is a collaborative enterprise that was founded to promote a society beneficial to people, planet and profit. Working with individuals and organisations to raise their consciousness level, praneo encourages leaders to introduce professional collaboration in the place existing silo tendencies and frameworks. praneo's approach is pragmatic, result-oriented, universal and adapted to the 21st century way of life. It is unique by its think tank community of visionaries and its network of business consultants.

Core Objectives:

- Harness personal talents and creativity, build stress resilience and increase interpersonal goodwill
- Decrease personal fear, tiredness and selfishness
- Increase professional innovation, conscious quality decision making, motivation, team spirit to add value
- Reduce professional isolation in silos and competitive egotistic struggle for power

"Collaboration and working together is indispensable to get out of the silo mode of functioning. To move towards a systemic, effective praneo way we need to optimize collective intelligence."

"We have the recipe for a new model, we know the ingredients, we just need people to step forward and prepare the meal."

- Philip Koenig

Key Priorities moving forward

Listening is key to people working together in a positive way:

Strategic Consultant and praneo Co-Founder, Philip Koenig believes that having the skills to listen will be imperative moving forward. After first determining what we long for as a human being, as a family and as a community, we should start to actually believe to crystallize our longings. In doing so, we are giving ourselves the means and guidelines to transcend the current obstacles that impede our progression.

"Listening starts with opening the spaces for trust to emerge - inside and outside - for ourselves, for and with others."

Creating space and organisations to build trusting relationships:

praneo enables people and organisations to unleash the potential that is already there. By encouraging leaders to ask 'What do I really want, outside of the system?', praneo helps to reconnect individuals with their intrinsic motivators and ideals. "Our inner voice and intuition is already there, we just have to listen to it," Philip added.

Philip is convinced by experience that by listening to each other - across organisations, functions and hierarchies - people create added value to self, the organisation and society. What we long for needs to be spoken out. Common sense should transcend conventional wisdom. Philip believes that these are the type of transformational activities that are critical to bring to schools, communities and businesses.

www.praneo.org

THE GLOBAL GOALS

For Sustainable Development



“When people are well inside they will co-create a prosperous world outside.”

Across three generations:

The types of approaches that we are addressing apply to three generations; children at school, active adults and elder generations; as this is a life-cycle approach. It allows to ensure that we include the three generations and that they are converging, aligned and coherent.

In the case of the working population, an alignment must exist between the individual’s own purpose and the core purpose of the organisation. Prioritising empathy, care and holistic frameworks is one approach that will help to achieve this. Ensuring that people feel valued will reinforce the individual’s purpose and motivations and contribute to a more efficient workforce.

“Everything starts and ends with people, our individual and collective mindsets.”

Let’s listen without leaving anybody out, whether we represent a corporation, business, government, NGO, union or academia. Each of these sectors needs to be converging towards common goals. “Luckily we have a concrete proposal from the UN for a common framework. It should help us to act together towards a common greater good.”

The Global Goals are something that we should all work on; which includes children at school as much as it includes adults as citizens or professionals. “We need a new consciousness to address people, planet and profit at the same time in the right balance. That is the paradigm shift for coming years. Too many organisations are still focused on short-term profit only. To create a regenerative economy for people and the planet, we need to address human needs and factors, as well as nature and infrastructure.”



“Transparency is a vaccine against corruption”

Prime Minister David Cameron speaking at the Open Government Partnership Summit, London 2013.

Philip Koenig attended the OGP summit with Burning2Learn and has since worked with us to develop platforms and approaches for community stakeholders in UK, Belgium and Canada.

The Paradigm Shift

“People and organisations have got to start taking ownership and action.”

This document highlights three effective and uniquely impactful methods for responding to the ongoing multi-polar crisis. It is ineffective for leaders to use traditional and known practices if/when they are no longer useful. If their usefulness has expired, what do we need to replace them with?

The leaders behind the projects presented offer concrete and effective possibilities. We cannot wait for the tipping point to happen. How often has history already proven a worst case scenario course of actions? These long-term societal projects provide real levers and mindset shifts to access viable and sustainable solutions.

Whether you are the designer of a new framework or value proposition, the builder of a new platform or the strategic connector who synergises the available strengths and resources, we all have a role to play. We need to test and validate these visionary ideas in local contexts, industries, businesses, communities and city-regions to generate the necessary paradigm shifts.

“Listening is the key to understanding, and we must listen without leaving anybody out.”

Burning2Learn has seen hope and excitement for solutions that benefit us all. Each of these platforms can be the catalyst that your organisation or project needs.

Using the goals as a guideline is a recommended and strongly encouraged starting point for all businesses and communities. The goals are to be considered as a framework of 17 topics to be addressed with both a global and a local context based perspective. Furthermore, goal 17 in all about uniting people and organisations to achieve the goals together for the greater and common good. This is a big first in the history of humanity.

www.burning2learn.co.uk

“We know where the economy is broken! Do we wait for a stronger storm or do we engage in trying out new remedies?”

Burning2Learn attended Sustainable Brands London Event in 2015. For us, the question to take forward from this event is: ‘How do we prepare the workforce for this paradigm shift?’

Holistic thinking and acting should be an educational priority

Can anyone be an intrapreneur?

We recently discovered an 11 year old intrapreneur who’s open mind and holistic thinking is an example for us all to follow. Burning2Learn believes that preparing and training more young people to become intrapreneurs should become an educational priority. Find out more [here](#).

Sustainable Brands is a world-wide learning, collaboration and commerce community of forward-thinking business, innovation and sustainability professionals. With some 348,000 sustainable business leaders from around the globe, Sustainable Brands is an excellent example of how large corporates can lead the way for other businesses and organisations. For more information, visit www.sustainablebrands.com

The Crown Estate

Head of Sustainability and Stewardship for The Crown Estate, Claudine Blamey reinforced these messages when our team recently sat down with her to talk about three key topics that are close to her heart; integrating sustainability into business, exploring shifting trends and mindsets, and 21st century innovation.

How does an independent commercial business integrate sustainability into the core of its business strategy and practice? According to Claudine, sustainability in business “means the business is considering all factors that impact them internally and externally, and they use that knowledge to build resilience into the business.” Furthermore, she also believes that organisations have to go beyond general business practice and look into how sustainability is lived within employees in the workplace as well. How do you go about enabling this? “If you’ve got it integrated into all of the decisions that people make then inherently they’ll be integrating it into their roles,” Claudine elucidated.

Enabling transformational change on this scale takes a long time. From experience, Claudine commented, “It depends on how bought-in the top of the organisation is; if they genuinely want to implement it, then it will take three years. Then another couple to make sure the people in the organisation understand what it means.”

Over the past three years the Crown Estate has been on an enormous journey towards transformational change. Focusing on the broader impact of their work, the Crown Estate has determined a new vision which integrates sustainability across the business. Claudine explained, “We started looking at how we were impacting all areas; human, social, resources, relationships and the environment. We started developing metrics to allow the business to make richer decisions that they wouldn’t be able to if they didn’t have those metrics there in the first place.” For example, as a property company they might look at the carbon impact of purchasing a retail park, as well as the financial return. They might also consider the social impact and employment that it provides,

so that the board is able to make a more rounded decision.

“Organisations need to drive innovation. Some sectors tend to be quite good at that, but other sectors don’t do it at all.” The Crown Estate is setting up an innovation centre and exploring new avenues to support research and development.

Burning2Learn attends a lot of business events and conferences that explore business innovation and analysis to catalyse system-level change for the future economy. We have seen that it can be difficult to get seasoned professionals who have grown up in a world where profit is the categorical imperative to think beyond the bottom line. The challenge, in our view, is to identify how we can support leaders to open their hearts and minds to a new systemic accounting system that considers people, nature, infrastructure, GDP and beyond.

We believe that by approaching it with solution based thinking, rather than problem based thinking is a good place to start. Providing credible alternatives with proven benefits/positive impacts may bring about positive change before we hit the tipping point. Solutions do exist through ThriveAbility, through the methodology of Praneo and through practical models like resilience.io.

Identifying the visionaries and strategic thinkers within the industry is another key action. This will enable organisations to keep all current employees up to date with 21st century needs, mindsets and expectations, as well as addressing complex issues. Their holistic approach can show leaders how to engage with new talent, communities and local authorities to chance the governance mode of functioning and to get out of silos and work in a more systemic way.

The Crown Estate has produced a series of integrated reports to demonstrate their findings. Others can learn from the key milestones within this research as it is an excellent tool to better prepare for the paradigm shift.



2016 Smartworking Summit Programme

Three events - 15th March,
8th June 5th October

21 high profile executive speakers

Exclusive events at St. Paul's
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Hear from highly acclaimed 'unplugged' executive speakers

15th March



Simon Morys, Head of
Whitehall Campus TW3
Cabinet Office



Tom Ball, CEO NearDesk



Lucy Adams, Managing
Director Disruptive HR,
former BBC HR Director



Chris Hood, Managing
Director Workplace
Innovation CBRE



Michael Roper, Vice
President Global
Facilities SAP



Ingrid Devin Head of
Diversity & Inclusion
EMEA Dell



Dr. John Briffa
leading author on
Corporate Wellness

8th June



Simon Hay, CEO,
Dunnhumby



Richard Bandell, CEO GRG



Luke Spikes, CEO
Xchanging



Jeremy Charles, COO
Old Mutual



Jeremy Vincent, CIO Jaguar
Land Rover



Johnny Dunford, Director
CRE BNP Paribas



Richard Copley, Head of
Transformation DWF LLP

5th October



Professor Amin Rajan CEO,
Create Research



Julie Brown, CFO, Cafcass



Philip Mahe, EVP
Operation, Virgin Atlantic



Andy Williams, Global CIO,
Save the children
International



Neil Marrison, Group HR
Director, Penguin Random
House



Paula Tsung, Head of
Workplace,
Guardian
Media Group



Lucy Adams, Managing
Director Disruptive HR,
former BBC HR Director



The Burning2Learn team is currently developing a project for a community in the North of Sri Lanka. This project will incorporate many of the Global Goals, and your projects - at home or at school - can do too!



Join us for a day of **problem solving,** **collaboration,** discussions and **learning**

Over the past 20 years the Burning2Learn ethos has empowered and supported young people throughout the United Kingdom. We are now embarking on a new journey to engage with schools and young people internationally.

Burning2Learn is developing a 'World Day' Programme which will bring together students from around the world to learn about key issues in modern society, and to find solutions for the problems that other students are facing in their own communities.

So far, Burning2Learn has connected with schools and communities in Sri Lanka, India, USA, Belgium, Switzerland and Canada.

Throughout this process we aim to promote the UN Global Goals For Sustainable Development and to reinforce the importance of human value. This will be a remarkable opportunity for young people to explore and debate real topics, to apply their learning to a real life situation and to enhance confidence, self-esteem and motivation in learning.

Visit www.burning2learn.co.uk for more information about the event. If you think your school would like to be involved in this project, please contact us via the following details:

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